

## Course Evaluation Summary Report - MI03101-2011F-tx1 COMPUTERS IN MGMT-HONORS Gips, James

|   | Total<br>Surveys | Surveys<br>Submitted  | Response<br>Rate | Q1    | Q2         | Q3    | Q4    | <b>Q</b> 5 | Q6     | Q7           | Q8   | <b>Q</b> 9 | Q10        | Q11   | Q12   | Q13  | Q14  |
|---|------------------|-----------------------|------------------|-------|------------|-------|-------|------------|--------|--------------|------|------------|------------|-------|-------|------|------|
| 2010 Fall Term - BC2011F  | 63626            | 51330                 | 80.67%           | 4.53  | 4.28       | 4.35  | 4.57  | 4.22       | 4.19   | 4.58         | 3.98 | 4.36       | 4.44       | 4.17  | 4.26  | 3.50 | 3.79 |
| CSOM  | 8005             | 6687                  | 83.54%           | 4.60  | 4.37       | 4.50  | 4.64  | 4.33       | 4.27   | 4.64         | 4.10 | 4.41       | 4.48       | 4.20  | 4.26  | 3.49 | 3.88 |
| Information Systems   | 296              | 253                   | 85.47%           | 4.70  | 4.37       | 4.50  | 4.67  | 4.33       | 4.29   | 4.72         | 4.16 | 4.53       | 4.59       | 4.25  | 4.19  | 3.47 | 3.93 |
| Course Survey   | 35               | 35                    | 100.00%          | 4.91  | 4.46       | 4.65  | 4.59  | 4.34       | 4.74   | 4.91         | 4.63 | 4.69       | 4.74       | 3.74  | 4.09  | 3.15 | 4.34 |
|   |                  |                       |                  |       | R1         |       | R2    | R3         |        | R4 R5        |      | N/A        |            | N/R   | Mean  | STD  |      |
| <ol> <li>The instructor was prepared.</li> <li>Strongly Disagree = 1/Disagree = 2/Uncer</li> </ol>  | tain = 3/Agree = | = 4/Strongly Agree =  | 5                |       | 0<br>0.00% | (     | 0     | 0.00       | %      | 3<br>8.57%   |      | 32<br>.43% | 0<br>0.00% |       | 0.00% | 4.91 | 0.28 |
| The instructor was available for help outside of class.  Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5      |                  |                       |                  |       | 0<br>0.00% |       | 0     | 2<br>5.71  | %      | 15<br>42.86% |      | 18<br>.43% | 0<br>0.00% | ,     | 0     | 4.46 | 0.61 |
| 3. The instructor returned assignments/tests conscientiously.   |                  |                       |                  | 0     |            | 0     | 0     |            | 12     |              | 22   | 1          |            | 0     | 4.65  | 0.49 |      |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5   |                  |                       |                  | 0.00% | (          | 0.00% | 0.00  | %          | 34.29% | 62           | .86% | 2.86%      | )          | 0.00% |       |      |      |
| 4. The instructor showed enthusias<br>Strongly Disagree = 1/Disagree = 2/Uncer  |                  | •                     | 5                |       | 0.00%      | (     | 0     | 1<br>2.86  | %      | 12<br>34.29% |      | 21         | 1<br>2.86% | ,     | 0.00% | 4.59 | 0.56 |
| 5. The instructor stimulated interest in the subject matter.  Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5 |                  |                       |                  |       | 0          |       | 0     | 4<br>11.43 | 3%     | 15<br>42.86% |      | 16<br>.71% | 0<br>0.00% |       | 0     | 4.34 | 0.68 |
| 6. The instructor's explanations we Strongly Disagree = 1/Disagree = 2/Uncer  |                  | - 4/Strongly Agroo —  | 5                |       | 0          |       | 0     | 0.00       | 0/     | 9 25.71%     |      | .29%       | 0.00%      |       | 0     | 4.74 | 0.44 |
|   |                  | - 4/Ottorigly Agree = |                  |       |            |       |       |            | 70     |              |      |            |            | '     |       | 1.01 |      |
| 7. The instructor treated students with respect.  Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5             |                  |                       |                  |       | 0.00%      |       | 0.00% | 0.00       | %      | 3<br>8.57%   |      | 32<br>.43% | 0<br>0.00% | ,     | 0.00% | 4.91 | 0.28 |
| 8. How would you rate this instructor overall as a teacher?  Poor = 1/Fair = 2/Good = 3/Very Good = 4/Excellent = 5                         |                  |                       |                  |       | 0          |       | 0     | 1<br>2.86  |        | 11<br>31.43% |      | 23<br>.71% | 0.00%      |       | 0     | 4.63 | 0.55 |

|   | R1    | R2    | R3     | R4     | R5     | N/A   | N/R   | Mean | STD  |
|---|-------|-------|--------|--------|--------|-------|-------|------|------|
| 9. The course was well organized.   | 0     | 0     | 1      | 9      | 25     | 0     | 0     | 4.69 | 0.53 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00% | 0.00% | 2.86%  | 25.71% | 71.43% | 0.00% | 0.00% |      |      |
| 10. The course generally followed the syllabus.   | 0     | 0     | 0      | 9      | 25     | 1     | 0     | 4.74 | 0.45 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00% | 0.00% | 0.00%  | 25.71% | 71.43% | 2.86% | 0.00% |      |      |
| 11. Class attendance was necessary for learning the course material.                                | 1     | 3     | 7      | 17     | 7      | 0     | 0     | 3.74 | 0.98 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 2.86% | 8.57% | 20.00% | 48.57% | 20.00% | 0.00% | 0.00% |      |      |
| 12. The course was intellectually challenging.  | 0     | 2     | 2      | 22     | 9      | 0     | 0     | 4.09 | 0.74 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00% | 5.71% | 5.71%  | 62.86% | 25.71% | 0.00% | 0.00% |      |      |
| 13. Compared to similar courses (i.e. core, major, etc.), this course required:                     | 0     | 2     | 25     | 7      | 0      | 1     | 0     | 3.15 | 0.50 |
| Much Less Effort = 1/Less Effort = 2/About the Same Effort = 3/More Effort = 4/Much More Effort = 5 | 0.00% | 5.71% | 71.43% | 20.00% | 0.00%  | 2.86% | 0.00% |      |      |
| 14. How would you rate this course overall?   | 0     | 0     | 3      | 17     | 15     | 0     | 0     | 4.34 | 0.64 |
| Poor = 1/Fair = 2/Good = 3/Very Good = 4/Excellent = 5  | 0.00% | 0.00% | 8.57%  | 48.57% | 42.86% | 0.00% | 0.00% |      |      |

|  | R 1    | R 2    | R 3    | R 4    | R 5    | N/A    | N/R   | Mean | STD  |
|--|--------|--------|--------|--------|--------|--------|-------|------|------|
| 1. The MI031 course booklet contributed to my learning.                          | 0      | 0      | 3      | 15     | 16     | 0      | 1     | 4.38 | 0.65 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 0.00%  | 0.00%  | 8.57%  | 42.86% | 45.71% | 0.00%  | 2.86% |      |      |
| 2. The Information Systems textbook contributed to my learning.                  | 8      | 4      | 4      | 11     | 6      | 1      | 1     | 3.09 | 1.49 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 22.86% | 11.43% | 11.43% | 31.43% | 17.14% | 2.86%  | 2.86% |      |      |
| 3. The Mastering Excel textbook (paper version) contributed to my learning.      | 0      | 0      | 1      | 10     | 23     | 0      | 1     | 4.65 | 0.54 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 0.00%  | 0.00%  | 2.86%  | 28.57% | 65.71% | 0.00%  | 2.86% |      |      |
| 4. The Mastering Excel textbook (electronic version) contributed to my learning. | 13     | 7      | 2      | 2      | 0      | 10     | 1     | 1.71 | 0.95 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 37.14% | 20.00% | 5.71%  | 5.71%  | 0.00%  | 28.57% | 2.86% |      |      |
| 5. Pizza Fridays contributed to my learning.                                     | 0      | 0      | 0      | 1      | 33     | 0      | 1     | 4.97 | 0.17 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 0.00%  | 0.00%  | 0.00%  | 2.86%  | 94.29% | 0.00%  | 2.86% |      |      |

## 1. What are the strengths of this course?

- \* Professor Gips is a genius in his field, and it shows in this class. He knows his material inside and out, and teaches it well.
- \* The excel portion will be very helpful
- \* Very useful in real life
- \* The first half of the year was awesome. Learning something that we might actually use in the business world was great. Professor Gips is an excel mastermind and made things very easy to understand. The 2nd half of the year was still very useful and interesting
- \* It is a very comprehensive course that is very relatable to the real world of business. Professor Gips is extremely knowledgable about the subject area and is clearly interested in helping his students succeed.
- \* You learn the basics of excel that we will be using throughout our next four years. Also the disruptive technology section is really interesting and we analyze companies that are well-known to us.
- \* Gips. The second half was much more interesting than excel. Pizza Fridays rock. It is a very relaxing atmosphere.
- \* The excel part of the course was definitely the stronger part. It seemed like Professor Gips knew more about the excel part and thus was more clear and enthusiastic when explaining the material.
- \* I really enjoyed the excel part because it was a lot of fun learning about all the different things that excel can do. I also like how the course explored many different businesses that use technology and how technology made there business model work.
- \* Professor Gips is an outstanding professor who you can tell is knowledgeable about the subject he is teaching as does a good job passing this along to his students.
- \* Great instructor, fantastic TA for this semester. The material was straightforward if you read and paid attention. Test and assignments were fair. Gips has a great sense of humor, and who can forget pizza fridays (and the occasional pizza wednesday). Overall one of my favorite courses of the semester.
- \* I like how structured the course was. Easy to follow and learn.
- \* I really like the Excel portion of the class.
- \* It was an honors class so everyone was intelligient. Gips knows what he is talking about so he is a really good teacher, which in turn made the hw and test(s) easier. He did not baby us which is a good thing. PIZZA FRIDAY
- \* The class is very organized--it is easy to catch up on classwork because Prof. Gips follows the Excel textbook and reading handbook very closely. I also love that he allowed the use of computers during class because for Excel, I could try the example problems myself, and for Info Sys, I could pull up the online readings and take faster notes.
- \* It is extremely informative. I learned more about Excel and technology in one week of this course than I had in my whole life.
- \* The excel portion of the class

- \* Wonderful professor
- \* Introduced me to subjects that I had no knowledge of beforehand. Excel seems to be really useful, and the number of technology applications in business was really surprising.
- \* The strengths of this course lie in the second half of the semester. While the Excel portion is interesting, it is not nearly as though provoking as the Information Systems material is. The readings sparked my intellectual curiosity and served as a valuable introduction to the world of business.
- \* Gips knows computers inside and out, and can explain complex ideas in simple, easy to understand ways.
- \* It helps a lot with learning how to use Microsoft Excel.
- \* It offers an analysis of the technology companies use on an everyday basis in these modern times. It is relevant and teaches practical skills for various computer programs as well.
- \* I found the excel portion very interesting, and Professor Gips basically knows everything about the program. I know some people who didn't need to read the book explaining the different functions of Excel but I used it, and it was excellent at helping me understand the material.
- \* Professor Gips is highly intelligent (MIT, Stanford), but this never gets in the way of providing exceptionally clear explanations of the course material. He is always available for help during his office hours, and the fact that he wrote the textbook makes the course all the better. Though the Excel half is extremely helpful and an outstanding start to a CSOM career, I had a lot of fun in the second half of the course where we studied interesting companies (a great course for those interested in business, in general).
- \* Teaches you how to use Excel and also shows you how many different industries use technology in different ways to make higher profits and know how to make the company gain a sustainable competitive advantage over others.
- \* The course gives you excessive experience with the vitally important program, Excel, a spreadsheet application ubiquitous in the business world. It also provided intriguing information about technology's effect throughout the years.
- \* very interesting and practical
- \* Teacher is very knowledgeable about subject matter.
- \* Great instructor. I could tell he knew the material cold and generally enjoyed running a class. The material was interesting and had many real world applications.
- \* The material is interesting. Professor Gips does a great job instilling enthusiasm for the coursework.

## 2. How could the instructor improve the course?

- \* The class is pretty boring. The only reason I stated above that the class sparked interest for me was because I'm genuinely interested in business of all kinds, but otherwise I wouldn't say it would spark interest in undecided students for information studies.
- \* Perhaps changing up class during the portion about technology in the market

- \* Possibly make the info systems part more interactive.
- \* The second half of the year becomes very boring and tedious after a while. Maybe do a 2nd project in place of some of the readings. Also, Harvard Business Cases are extremely dry and boring...just saying
- \* get rid of the group presentation at the end, it was pretty unnecessary and repetitive
- \* A little more enthusiasm- sometimes too monotone, but still great
- \* The second half of the course on the various companies and technologies got boring at times. Professor Gips could try to vary the format of teaching that part of the course so it wasn't the same every day.
- \* By writing more notes on the board or doing a powerpoint slide about each article that we read.
- \* The second half of the course, while interesting, could be brought up to the level of interest that the first half inspires.
- \* NA
- \* The only thing that could improve this course would be to make the second part of the course more interactive.
- \* Maybe provide more structure for the second half of the course, I was unclear where most of it was headed.
- \* scratch all of part two maybe... i liked excel better
- \* The midterm on Excel was pretty unfair, considering all the math had to be done by hand. It was not a fair evaluation of Excel knowledge, because you will never have to do any of those calculations by hand in the real world. Excel will do it for you. Also, the final (although I haven't taken it yet) includes a ridiculous amount of information and terms. I wish we got more guidance on what to study, exactly.
- \* He could issue quizzes on the readings.
- \* for the final project in the second half of the course, instead of talking about a company and what they did, have a contest to see what group could make the biggest improvement to a business.
- \* The second half of the course was quite boring, maybe look at companies in more detail i.e. a more detailed look at their markets and a look at problems they overcame. Maybe a field trip?
- \* It could have a more detailed syllabus. I was usually unsure of the readings because dates were not listed with the readings.
- \* Being a person who values repetition, I would have liked for the professor to have given out more practice problems (for the Excel section) to do by hand. Solving problems on a piece of paper is a different animal when compared to doing it on a computer. This would have done a better job in preparing me for the midterm.
- \* He could improve it by making some of the assignments shorter.

- \* Hopefully there's a way to make this class more interesting; I can tell Prof. Gips likes the subject matter but his voice has a very lulling quality about it and makes me sleepy.
- \* Overall, the course was very well designed. I can't think of many areas where the course could be improved. Some of the Excel homework assignments began to take a bit more time towards the end, but this was perfectly acceptable, and the grading was always fair. More guest speakers would have been interesting, but I appreciate the effort that he put forth into bringing any speakers to begin with (more than most professors do). Overall, an excellent course with a great professor!
- \* I don't think there are ways to make the class any better.
- \* Not to add more work, but I think more interactive worksheets or some kind of activity that we could do with the important topics would help the students remember each major topic, proving very helpful for the final exam. Also, it would maintain the steadiness of homework that we had in the beginning of the course with Excel it seemed that we had significantly less homework during the second part of the course. Finally, I feel that during the second part of the course we followed more of your green book, Professor Gips, rather than Professor Gallagher's Information Systems textbook. I felt that was almost useless to read after we had such in depth discussions about each topic and important issue.
- \* more in class examples before the midterm
- \* Keep presentations more interesting.
- \* N/A
- \* More pizza fridays!
- 3. Would you recommend this course to other students, majors etc.? Why or why not?
- \* I would recommend this class to anyone in the business school, because it really does cover all of the topics of the future. Business is going to be all about the technological field soon, and this class is the first step towards being prepared.
- \* yes, excel is crucial in not only the business world but in a huge range of occupations
- \* Yes
- \* Absolutely. Learning how to navigate excel is an incredibly valuable skill and you are learning from the best in this class. Any young business student can benefit from Prof. Gips crazy amount of knowledge, you just need to engage him on certain subjects. Sometimes when his lectures branch off topic is when you learn the most interesting things. Put it on your schedule!
- \* yes because of the instructor, Gips was one of the nest teachers I have had in the past few years
- \* Yes, it was very beneficial (excel) and interesting (how companies are using technology to gain competitive advantages in industries)!
- \* Yes, I would recommend this course to other students. Professor Gips was a really nice and funny teacher. He really understood excel and was very clear about that. Overall, I thought the course was very interesting.

- \* Yes because the teacher made the topic interesting and explained it well, especially the excel part.
- \* Yes. It is an outstanding course.
- \* Yes, for all the reasons stated before
- \* Yes. The instructor is very knowledgeable and prepared.
- \* Yes, I thought I learned a lot of very useful things about using Excel and technology in business.
- \* yes definitely... much better than all the other classes, and we dont have to switch teachers
- \* I would recommend this course to other CSOM students because it is important to know how to use Excel. The Info Sys section is very interesting, but it's a lot of information to be tested on all at once, especially considering there is no review. If a student is a bad test taker, this might not be the class for them.
- \* I would, purely because it is so informative.
- \* yes
- \* Yes great professor
- \* I found this course really interesting, and Excel seems like a useful skill to have, so I would recommend it.
- \* If one is looking for an introductory course which will provide a glimpse at what business is all about, I would certainly recommend this course. It has been, by far, the most exciting class I have taken as a student at Boston College.
- \* Absolutely. Gips made computers in management one of my favorite classes.
- \* I would recommend it, but not if someone is technologically slow.
- \* I highly recommend this course to other students because one should at least have a basic understanding of the technology we use on a daily basis, especially since companies are using these same technologies as well.
- \* Definitely. Gips is awesome and although his midterm is tough, the class is manageable. Pizza Fridays break it up a little bit which is nice, and the class is very relaxed.
- \* Even if it wasn't a required course for CSOM students, I would still recommend MI 031. The Excel skills are invaluable in the office setting, and the second half of the course (technology in businesses) was super-interesting!
- \* Yes. This course provides all the things you need to know with Excel and also gives you a sense of how companies work and how they use technology to gain advantage over others.

- \* I would ABSOLUTELY recommend this course to other students. It gave me invaluable tools that will help me not only in the business world, but in any career I choose to pursue. I also learned the tremendous impact and interesting history of technology's changing role in society. It was a great learning experience, and I hope everyone has the opportunity to take this course.
- \* yes, very practical class
- \* Yes, you learn a lot and the course is fairly interesting.
- \* Yes, truly useful information and a great class setting.
- \* I would absolutely recommend this course to other students because Professor Gips enhances the interesting material extremely well.

## 4. Additional comments:

- \* Awesome course.
- \* Pizza friday is awesome. Gips is a total boss.
- \* i loved pizza fridays!
- \* PIZZA FRIDAY
- \* Working in class was always interesting/fun/time flew by, but the tests were an area of great stress. Pizza Fridays were awesome (obviously).
- \* Thank you for everything, Professor Gips.
- \* If you have a Mac, be sure to download boot camp because using Excel on Macs is very difficult.
- \* Professor Gips is an excellent professor who understands the material, teaches effectively, and is extremely reasonable with students. He clearly cares about his students as well, though some may not understand his sarcastic wit.
- \* Professor Gips is very adept at explaining things, and he's a really nice guy. I loved having him as a professor, and I hope to have him again!
- \* Great job with Eagle Eyes!! What a commendable project; very inspiring. Thanks for the pizza Fridays. Students obviously love your course, which is why you continue to teach the Honors Program each year. Great class!
- \* Before the class I hated Excel and didn't know how to use it. Now I feel confident with Excel and every time I get the opportunity to use Excel, I just open a new spreadsheet and work from there.
- \* Professor Gips, your slow talking and extensive explications of each topic really helped me to get a grasp on the subject matter; I also enjoyed the fact that you were very approachable and open to answering any question with the upmost respect. Thanks for a great semester especially Pizza Fridays!
- \* Thank you.